

VAS CELL
2nd floor, Bharat Sanchar Bhavan,
Harish Chandra Mather Lane, Jan path
New Delhi – 110001
Tel.: 011 – 23312300
Fax: 011 – 23734052



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

VAS-3/PRBT-2014/Genl. (Vol-I)

Dated: 10.10.2017

To,

PGM/GM (CMTS), Nodal Centre
Chandigarh / Pune / Trichy / Kolkata.


Sub: Revenue Share of Data STV recharge packs with PRBT Service.
Ref. No.26-17/2009-R&C (Pt.) dated 10.10.2017

Following are the details of the revenue share for the STVs bundled with PRBT issued vide above referred letter.

MRP of New STVs Proposed	Features of STVs (As applicable for STV of MRP)	PRBT Content Value in Bundled STV					Validity of Free PRBT Service (in days)
		Share to PRBT vendor	Share of BSNL	Share of Pyro	OTF Comm. (Retailer & Franchises)	Total	
459	429	9	9.50	1.50	(8+2)=10/-	30	90 days

Note: All figures in INR.

1. In case of new PRBT subscriber, default BSNL signature tune may be activated while activating the subscription which can further be changed by customer.
2. No revenue share shall be payable to PRBT vendor on song selection component on activation of default signature tune.
3. Customers are to be offered free Name Tune; hence no revenue share to PRBT vendors on Name Tune activating may be paid.
4. Customers are to be charged as per existing tariff for activation of commercial song and revenue share to PRBT vendors are to be paid as per existing agreement.


DM (VAS-2-II)
Corporate Office,
BSNL, New Delhi.

Copy to:

1. M/s Pyro / M/s Netxcell for information and necessary action please.
2. M/s IMI / M/s OnMobile for information and necessary action please.